

# Guatemala Business Incubation Intern – INTERNSHIP

## Description:

### AIDG Overview:

The Appropriate Infrastructure Development Group (AIDG) works to provide rural villages in developing countries with affordable and environmentally sound technologies that meet their needs for electricity, sanitation and clean water. Through a combination of business incubation, education, training and outreach, AIDG helps individuals and communities gain access to technology that will improve their lives. Our model provides a novel approach to sustainable development by empowering people with the physical tools and practical knowledge to solve infrastructure problems in their own communities.

The AIDG Internship Program seeks to provide assistance to AIDG's incubated businesses in the form of specialized training and product research and development, bringing in talented young professionals and experts from around the world with a passion to contribute to the developing world and help make a difference.

Currently, AIDG Guatemala seeks passionate and dedicated individuals to apply for a position within the business incubation program. The role and responsibilities of this internship are described below. NOTE: THIS IS AN UNPAID INTERNSHIP. INTERNS RECEIVE MONTHLY FOOD AND BOARD REIMBURSEMENT. For more information on the offerings of the AIDG Internship Program please refer to AIDG's website ([www.aidg.com](http://www.aidg.com)).

**Location:** Quetzaltenango, Guatemala

**Duration:** 6 months to 1 year

### Business Intern Position:

The successful candidate responsibilities will include:

- Developing and collecting resources for SME entrepreneurs to create high quality business plans
- Developing and collecting resources for investors to evaluate SME entrepreneurs and investment opportunities
- Provide business development assistance for AIDG incubated businesses in Guatemala
- Investigate the economic, business, and investment climate in Guatemala for SMEs
- Assist in the planning and execution of AIDG's annual business plan competition in Guatemala
- Evaluate the market in Guatemala and assess opportunities for the development and sales of appropriate technologies
- Assist in the planning and execution of educational and capacity building workshops.

This is a full-time position with a minimum commitment of 6 months, with preference given to candidates available for a longer time period. The position will generally require the applicant to work from 8:30am-5:00pm Monday-Friday (flexibly).

**Preferred Qualifications:**

Applicants interested in this internship should possess the following skills:

- An MBA degree or equivalent background in business administration or international business management
- Strong understanding of models and strategies for social enterprise / SME development
- Experience developing business start-up plans
- Strong communications and training skills
- Solid project management and coordination skills
- A basic understanding of sustainable, appropriate technologies
- Research and organizational skills
- Familiarity or strong interest in energy, water, and sanitation issues
- Familiarity of the Guatemalan socio-economic and development context
- Must have advanced/fluent level of Spanish, both speaking and writing ability. Proficiency with French is a plus.
- Must have prior international experience working in developing countries
- Must demonstrate initiative and ability to work independently with minimal supervision.

All candidates should possess strong communication skills, be self-motivated, and willing to work hands-on. AIDG seeks versatile, mature, friendly, independent, and dedicated individuals, who also possess a good sense of humor.

**Application Instructions**

Qualified applicants should send their cover letter and resume or CV to [internships@aidg.org](mailto:internships@aidg.org). Please include your earliest date of arrival and duration availability.